

Modified Enlarged 24pt
OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Thursday 5 June 2025 – Afternoon

A Level Media Studies

H409/02 Evolving media

Time allowed: 2 hours
plus your additional time allowance

YOU MUST HAVE:
the OCR 12-page Answer Booklet

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS

Use black ink.

Write your answer to each question in the Answer Booklet. The question numbers must be clearly shown.

Fill in the boxes on the front of the Answer Booklet.

Answer ALL the questions.

INFORMATION

The total mark for this paper is 70.

The marks for each question are shown in brackets [].

Quality of extended response will be assessed in questions marked with an asterisk (*).

ADVICE

Read each question carefully before you start your answer.

SECTION A

Media Industries and Audiences

- 1 Explain how ownership of media organisations can influence the film industry.
Use ‘Snow White and the Seven Dwarfs’ (1937) and ‘Shang-Chi and the Legend of the Ten Rings’ (2021) to support your answer.**

In your answer you must also consider how economic contexts can influence the film industry. [15]

- 2 Explain how video game producers reflect the needs of mass and niche audiences.
Use ‘Animal Crossing: New Horizons’ to support your answer. [15]**

SECTION B

Long Form Television Drama

In QUESTION 3 use your knowledge and understanding from your full course of study, including different areas of the theoretical framework and media contexts.

You have studied TWO set episodes of long form television dramas: one from LIST A and one from LIST B.

Use examples from BOTH long form television dramas you have studied to support your answer.

LIST A	LIST B
‘Mr Robot’ (Season 1, Episode 1)	‘Lupin’ (Season 1, Episode 1)
‘Killing Eve’ (Season 1, Episode 1)	‘Money Heist / La Casa de Papel’ (Season 1, Episode 1)
‘Atypical’ (Season 1, Episode 1)	‘Trapped’ (Season 1, Episode 1)
‘Stranger Things’ (Season 1, Episode 1)	‘Deutschland 83’ (Season 1, Episode 1)

**3* 'No matter where they are made,
long form television dramas must be
realistic to succeed.'
How far do you agree with this
statement?**

**In your response, you must:
explain the contexts in which long form
television dramas are produced and
consumed
explain how media contexts may have
influenced representations of reality in
the set episodes you have studied
refer to academic ideas and arguments
make judgements and reach
conclusions about the reasons
for similarities and differences in
representations of reality between the
two episodes. [30]**

4 Evaluate the usefulness of ONE of the following theories in understanding long form television drama:

EITHER

Lévi-Strauss's theories about Structuralism

OR

Baudrillard's theories about Post-Modernism. [10]

END OF QUESTION PAPER



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